

# STAMPING JOURNAL<sup>®</sup>

EXPERTISE TO HELP YOU TRANSFORM METAL INTO GOLD

[WWW.STAMPINGJOURNAL.COM](http://WWW.STAMPINGJOURNAL.COM)



A PUBLICATION OF THE FABRICATORS & MANUFACTURERS ASSOCIATION INTERNATIONAL<sup>®</sup>



**In Print**

**Online**

**In Person**

### DEDICATED TO THE STAMPING INDUSTRY.

When I visit stamping manufacturers, I almost always see at least one press in the plant dedicated to a specific project. Frequently, that is the bread-and-butter job. It's the one that the company always can count on for continuity. No other jobs can run on that press so that it is not sidetracked from its core mission.

In many ways, *STAMPING Journal* is that press. We are all stamping, 100 percent dedicated to the metal forming technology that keeps our readers' businesses running continuously and smoothly.

That dedication empowers us to take a deep dive into all aspects of the technology rather than just touching on generalities. In 2019 we will cover all types of press technology, tooling, materials, material handling, and software.

We'll delve into dies for AHSS, 3-D printing of prototype dies, and design software.

We'll highlight advancements in the very hot stamping, metallurgy, and lubricants and lubricant application systems.

The best in quality systems, sensors, controls, and design will be a mainstay of our coverage to help our readers meet stringent customer requirements, as well as ERP software, robots and automation, feed systems, and material movement.

And, of course, in every issue we'll cover useful information on presses, technology upgrades, and their foundations.

In doing so, we'll tackle the tough problems that stampers

face, including forming high-strength steels and other new materials, removing bottlenecks to expedite productivity, and meeting high quality standards.

Then we'll follow up our print coverage with a chaser of video enhancements in many of the articles' online versions.

And for those stampers who look for metal fabrication coverage for an expanded operation, they have to look no further than their fingertips. The print version of *STAMPING Journal* is conveniently packaged and delivered with the very largest, most comprehensive, and best-read metal fabrication magazine in the business—*The FABRICATOR*.

We know that our readers look to *STAMPING Journal* for news about associates and competitors, expansions and moves, technology introductions, and market opportunities, and so we'll continue publishing relevant news and product intros promptly on our website, [thefabricator.com](http://thefabricator.com), and in our magazine.

We hope you will partner with us in 2019 as we engage metal stampers with award-winning technical articles, human-centric case studies, intriguing columns penned by trusted experts, and data-driven trends reports in print, digital, and online.



Kate Bachman  
*STAMPING Journal* Editor



Kate Bachman is *STAMPING Journal* editor. She is responsible for the overall editorial content and direction for *STAMPING Journal*. In that role, she edits and writes technical, case study, and feature articles; pens a monthly commentary; and composes and manages regular departments in the magazine. She also works with columnists Art Hedrick, Tom Vacca, and Taylan Altan to tap their expertise and relay helpful information intended to resolve readers' challenges with die, shop floor, R&D, and topical issues.

Kate has more than 20 years of experience as a writer and editor in the manufacturing and other industries.



UPPER MIDWEST REGION

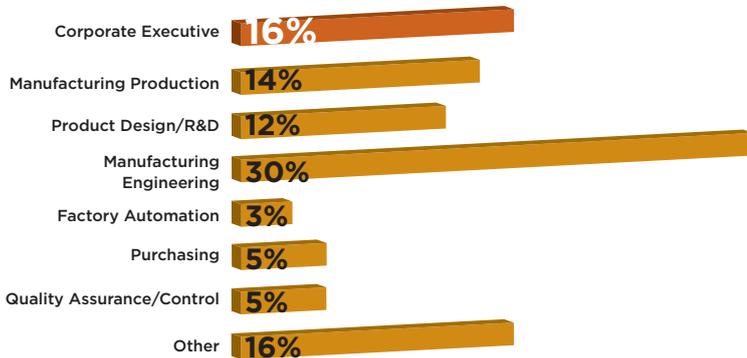
Company Profile

"Presses help form new future,  
fortune for tool- and diemaker"

Kate Bachman, *STAMPING Journal*  
Amy Nickel, Copyeditor

**STAMPING Journal delivers to every member of your company's target buying team.**

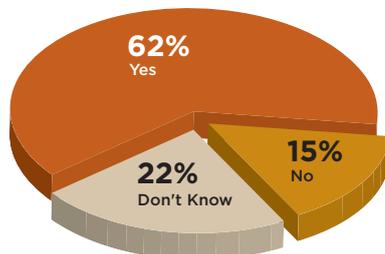
"Please indicate the area of responsibility which best describes your primary job function."



Base: 1,075 subscribers surveyed via the internet (10 studies).  
 Note: Total does not equal 100% due to rounding.  
 Survey conducted by Harvey Research Inc., January/February 2018 issue

**STAMPING Journal subscribers are planning to invest in capital equipment.**

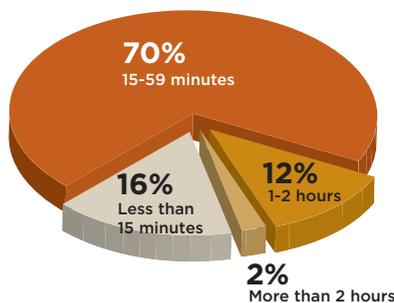
"Does your company plan to make capital equipment purchases or improvements within the next 18 months?"



Base: 1,075 subscribers surveyed via the internet (10 studies).  
 Note: Total does not equal 100% due to rounding.  
 Survey conducted by Harvey Research Inc., January/February 2018 issue

**SJ subscribers engage with the magazine regularly.**

"How much time do you generally spend reading an issue of STAMPING Journal?"



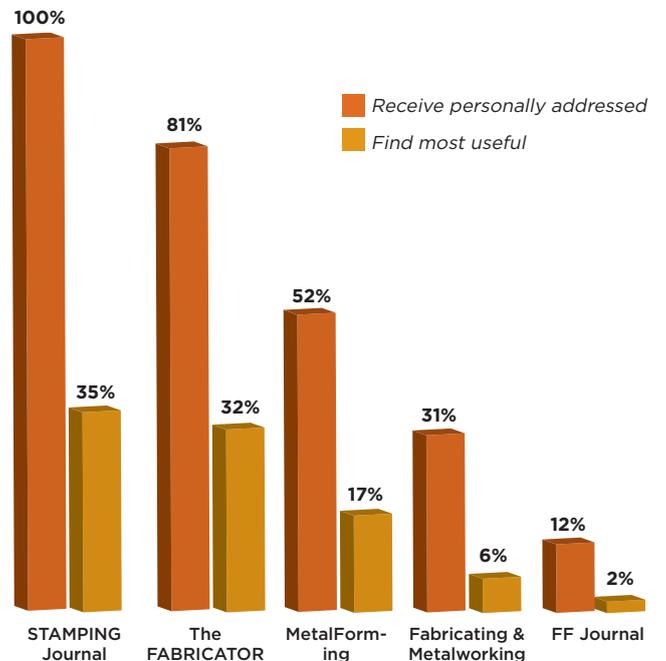
The typical respondent spends an average of 36.1 minutes reading an issue of STAMPING Journal.

The average number of readers per copy for the January/February 2018 issue was 2.2 (1.2 pass-along readers + 1.0 for the subscriber), comprising a total potential reading audience of 52,177.

Base: 1,075 subscribers surveyed via the internet (10 studies).  
 Survey conducted by Harvey Research Inc., January/February 2018 issue

**STAMPING Journal: The most useful stamping magazine by a margin of more than 2-1!**

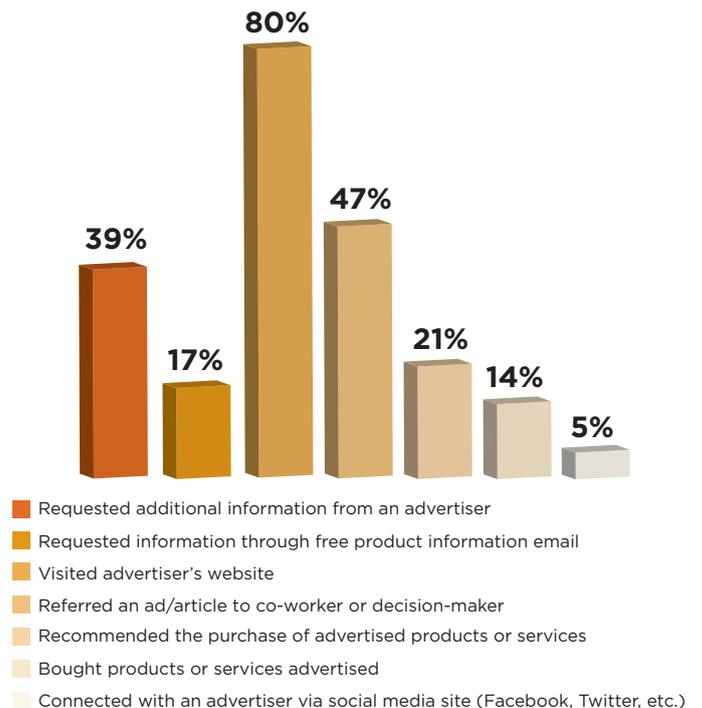
"Which of the following trade publications do you receive personally addressed? Which of them do you find most useful in making purchasing decisions?"



Base: 1,075 subscribers surveyed via the internet (10 studies).  
 Survey conducted by Harvey Research Inc., January/February 2018 issue

**SJ advertisements result in action.**

"What action(s) have you taken during the past year as a result of advertisements and/or articles in STAMPING Journal?"



94% of all respondents reported having taken one or more of the above actions during the past year as a result of advertisements and/or articles in STAMPING Journal.

Base: 1,075 subscribers surveyed via the internet (10 studies).  
 Survey conducted by Harvey Research Inc., January/February 2018 issue

### ■ JANUARY/FEBRUARY

Ad Close: 1-2-19  
Ad Material: 1-8-19

- ▶ **PRESS TECHNOLOGY**  
Hydraulic Press
- ▶ **TOOL & DIE**  
3-D Printing Prototype Dies
- ▶ **MATERIALS & PARTS**  
Hot Stamping
- ▶ **SOFTWARE/QC**  
Upholding Quality, Sensoring
- ▶ **MATERIAL HANDLING**  
Servo Press Feeds
- ▶ **BUYERS' GUIDE**  
Mechanical Press
- ▶ **ADVERTISER BONUS**  
Harvey Readership Study

### ■ MARCH/APRIL

Ad Close: 2-26-19  
Ad Material: 3-5-19

- ▶ **PRESS TECHNOLOGY**  
Press Tech
- ▶ **TOOL & DIE**  
Dies for AHSS
- ▶ **MATERIALS & PARTS**  
Lightweighting
- ▶ **SOFTWARE/QC**  
ERP
- ▶ **STAMPING IN A GREEN SUPPLY CHAIN**  
Stamping Renewables
- ▶ **BUYERS' GUIDE**  
Lubricant
- ▶ **ADVERTISER BONUS**  
Software Package: Great Designs in Steel Bonus Distribution

### ■ MAY/JUNE

Ad Close: 5-2-19  
Ad Material: 5-9-19

- ▶ **PRESS TECHNOLOGY**  
Servo Press Technology
- ▶ **TOOL & DIE**  
Ridding Slugs and Other Bugs
- ▶ **MATERIALS & PARTS**  
Forming Aluminum
- ▶ **MATERIAL HANDLING**  
Conveying Parts and Scrap
- ▶ **BUYERS' GUIDE**  
Hydraulic Press
- ▶ **ADVERTISER BONUS**  
FABTECH Mexico Package

### ■ JULY/AUGUST

Ad Close: 7-2-19  
Ad Material: 7-9-19

- ▶ **PRESS TECHNOLOGY**  
New Press Installations, Foundations
- ▶ **MATERIALS & PARTS**  
Lubricant Application Systems
- ▶ **SOFTWARE/QC**  
Die Design Software
- ▶ **MATERIAL HANDLING**  
Straightening, Leveling
- ▶ **STAMPING IN A GREEN SUPPLY CHAIN**  
Ecofriendly Fluids
- ▶ **BUYERS' GUIDE**  
Servo Press

### ■ SEPTEMBER/OCTOBER

Ad Close: 9-3-19  
Ad Material: 9-10-19

- ▶ **PRESS TECHNOLOGY**  
Presses
- ▶ **TOOL & DIE**  
Die Maintenance
- ▶ **SOFTWARE/QC**  
Disruptive Manufacturing Technologies
- ▶ **MATERIAL HANDLING**  
Automated Material Handling
- ▶ **BUYERS' GUIDE**  
Press Feed
- ▶ **ADVERTISER BONUS**  
FABTECH Package

### ■ NOVEMBER/DECEMBER

Ad Close: 10-29-19  
Ad Material: 11-5-19

- ▶ **PRESS TECHNOLOGY**  
Small Presses
- ▶ **TOOL & DIE**  
Die Design for Manufacturability
- ▶ **MATERIAL HANDLING**  
Assembly, from Laser-cut to Welded
- ▶ **STAMPING IN A GREEN SUPPLY CHAIN**  
EVs in the House
- ▶ **BUYERS' GUIDE**  
Die Handling Equipment
- ▶ **ADVERTISER BONUS**  
Website Showcase  
(for 1/2-page and larger advertisers)

Dates subject to change.

Published six times per year. If proofs are required or copy is to be set, material must be received five days earlier than material due date.

Cancellations accepted up to closing date only.

• Note: Buyers' Guide deadlines are four weeks before issue advertising deadlines. The publisher of STAMPING Journal® reserves the right to amend this schedule if necessary.

### ■ APPEARING EACH ISSUE:



**VIDEO**—At least one article per issue will be video enhanced in its online version for added interest and demonstrations.

- ▶ **MEET THE PRESS**—Editor Kate Bachman comments on current events, trends, and technology advancements affecting the stamping industry.
- ▶ **DIE SCIENCE**—Tool and die expert Art Hedrick shares best practices he has learned over the years as a journeyman and a consultant in the field.
- ▶ **ASK THE EXPERT**—The brief Q&A answers readers' specific problem-related questions.
- ▶ **R&D UPDATE**—The researchers at the Center for Precision Forming keep readers apprised about recent research and results.
- ▶ **STAMPING IN A GREEN SUPPLY CHAIN**—This brief highlights ways that stampers can meet their customers' sustainability requirements.

### ■ TRADESHOWS TO REMEMBER:

- ▶ **GREAT DESIGNS IN STEEL**, Livonia, Mich., May 15
- ▶ **FABTECH MEXICO**, Monterrey, Mexico, May 7-9
- ▶ **FABTECH**, Chicago, Nov. 11-14